

OPEN GOVERNMENT ADVISORY GROUP

Open Government --> Going Mobile

The NRC's Open Government program aims to further demonstrate the agency's commitment to transparency, participation, and collaboration in its regulatory activities. Open Government initiatives promote sharing of information and dialogue with the public

Building ways to deliver information and services to better serve the American people anytime, anywhere, and on any device.

Mobile NRC

- Making more information available on mobile devices
- Mobile-Friendly Web pages
- Quick Response Codes to quickly and easily access NRC information and Websites from smartphones.

Sharing Information through Social Media

- Reaching a broader audience in real-time through multiple channels.

Taking the Next Steps:



- Live discussion platform pilot begins April 2013. The NRC online followers can meet and participate in real-time dialogue with members of the NRC staff on various topics of high public and media interest.
- Providing access to existing NRC public information through any internet browser.

STAY CONNECTED

NRC Blog

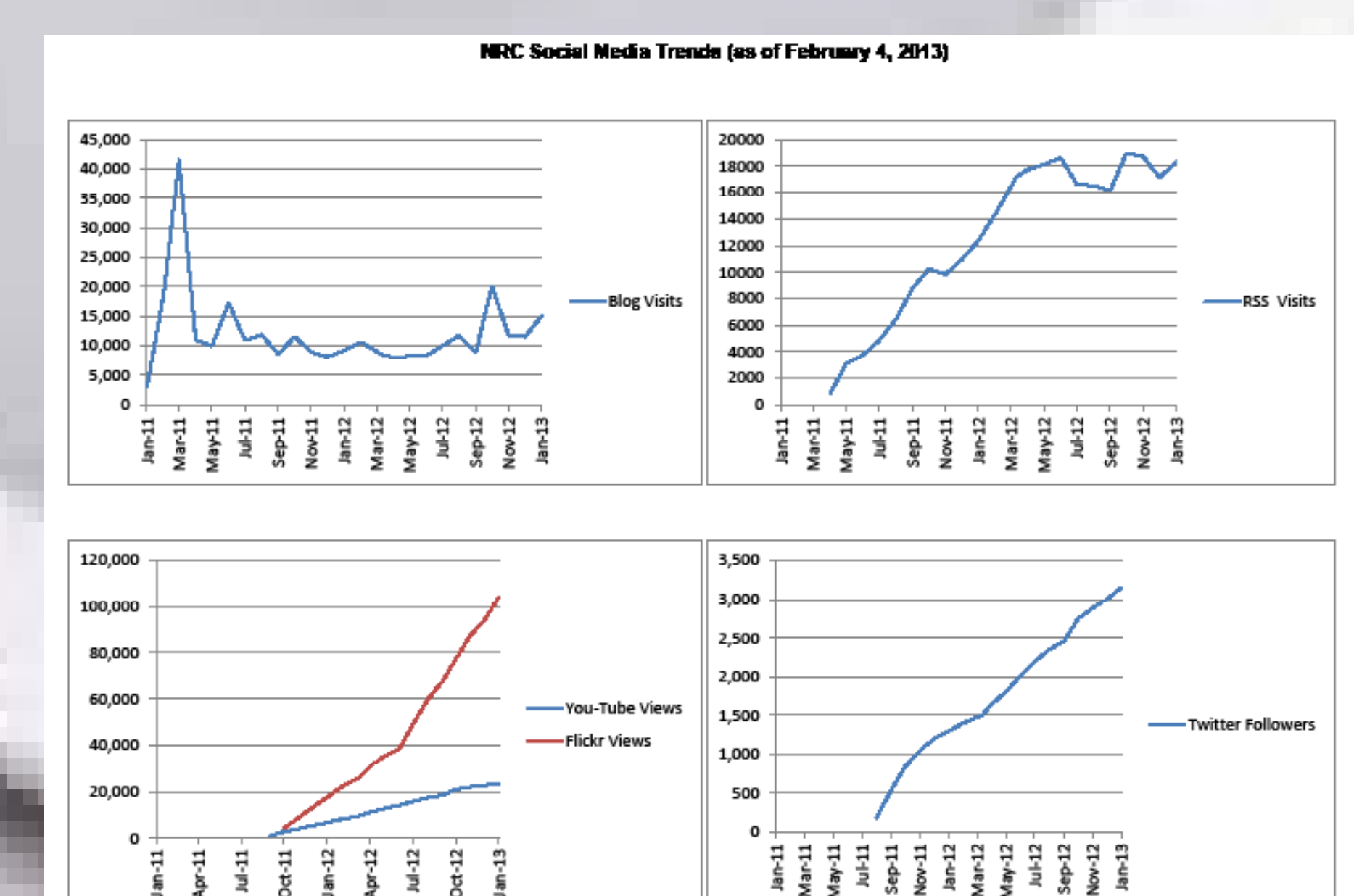
Flickr

@NRCgov

YouTube

RSS

Social Media Portal	Metric	Launch Date	Status Date	Comments Total	Last Month's Total	Average Monthly Total
NRC Blog	Posts	3/19/2013	2/2/2013	291	13	13
	Approved Comments		2/2/2013	2,004	185	87
NRC Twitter Feed	Views to Date	8/24/2011	2/2/2013	304,081	15,180	13,211
	Followers		2/2/2013	777	41	48
NRC YouTube Channel	Views	9/2/2011	2/2/2013	3,250	148	194
	Subscribers		2/2/2013	235	19	15
NRC Flickr Gallery	Photos	9/12/2012	2/2/2013	5,111	30	111
	Views (Photostream)		2/2/2013	40,864	54,113	4,888
NRC RSS Feeds	Views	4/14/2011	2/2/2013	304,239	15,184	13,400
	Unique Visitors		2/2/2013	25,370	1,417	1,153
	Views to Date		2/2/2013	279,820	18,340	12,710
	Page Requests to Date		12/1/2013	12,164,176	1,318,191	950,917



Social Media Matrix

Social Media Trends

Reactor Operating Status Reports



Public Affairs Daily News Releases



Operating Reactor Inspection Reports



Part 21 Component Defect Reports



Web Based ADAMS Public Documents



Power Reactor Daily Event Reports

